

Ana Simon

me@ana-simon.com

creative | analytical | dynamic

EXPERIENCE

- 2020-present
Worldwide
Independent Information Designer
Aided over 200 startups across 6 continents in visual storytelling, investment documents, pitch decks and infographics design, together with general digital visual identity strategy
- 2022
London
Ogilvy UK Senior Presentation Designer
Designed agency new business pitch decks, reports and internal management comms
- 2020
London
Amazon Brand Specialist
Worked with three key vendors, during the first COVID-19 wave, ensuring product availability, enabling new customer discovery and targeting to boost their performance
- 2018
London
KPMG Information Technology Consultant
Created data driven dashboards aiding better resource utilisation through the visualisation of the incoming project pipeline
- 2017 - 2018
London
Credit Suisse IT Analyst
Designed and developed 7 Management Information Dashboards, optimizing IT Architecture reporting and facilitating N-4 strategic decision making

EDUCATION

- 2023-2024
London
PG Cert in Interdisciplinary Problems & Methods
LIS - London Interdisciplinary School
- 2015 - 2019
Manchester
Achieved 1st Class Honours in BSc Information Technology Management for Business (ITMB)
The University of Manchester UoM
- THESIS**
Diversity in the Executive Tier
A story about Unicorns - Startups valued at over \$1 billion
- AWARDS**
Faculty of Humanities Dean's Award for Achievement
Making a Difference Award for Social Responsibility - GreatUniHack 2017
- 2022
Bucharest
Brand Design for Advertising
pixellab
- 2021
Cluj
Creative Photography & Artist Management
Tibi Clenci Camp
- 2021
online
Data Visualization for Editorial Projects
Diana Estefania Rubio
- 2021
Bucharest
Alternative School For Creative Thinking
The European Awards for Creativity National Selection Phase
- 2021
London
SEO Optimisation Tehniques
Infosec Centre
- 2019
London
Agile Methodology
An Introduction to SCRUM
- 2018
online
Design Thinking Crash Course
Stanford University

PORTFOLIO | www.ana-simon.com/work

SKILLSET

- Design** | Canva, Adobe Creative Suite, Figma
- Reporting** | Tableau, Power BI, Microsoft Office, G Suite, iWork
- Languages** | English (Proficient), Spanish (Beginner), French (Beginner)
- Transferable** | Attention to Detail, Time Management, Problem Solving, Visual Storytelling